

# ECOVoyageurs



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## Scare Tactics or Effective Communication?

### Tiki the Penguin

says

"Let's Make a Kinder World for everyone."

*With its kid-friendly graphics and a penguin named Tiki, I thought this might be an ideal website for kids to explore global climate changes issues. Who doesn't want a kinder world?*



But after watching the very well-produced *Wake Up, Freak Out—then Get a Grip* video posted on the site, I had second thoughts. The video is downright scary, with the first two minutes showing our planet rolling down a tipping point hill into a big ball of flames. I'm not so sure how motivating that is for kids. It certainly disturbed my morning coffee.

What is the balance between responsibly providing information to children, even when it is bleak (see the polar bears to the right) - and scaring them to the point of inaction? Personally, I prefer to err on the side of accurate information, but no traumatizing before voting age.

Check out [tiki.oneworld.net](http://tiki.oneworld.net) and let me know what you think.

[Lisa Kelly](#)



Kids For A Clean Enviroment®



If Tiki the Penguin makes you uncomfortable, check out **Kids F.A.C.E.** at [www.kidsface.org](http://www.kidsface.org), produced by SkyLab WebStation. Sponsors include the Frist Foundation, Tennessee Department of Agriculture, WalMart, Georgia Pacific, American Forest & Paper Association, and Hasbro's Children Foundation.

The organization is the world's largest youth environmental organization.



Membership is free to children and teachers.



Need A Kids F.A.C.E. Logo? Click Here!

According to the website, Kids F.A.C.E. has more than 2,000 club chapters in 15 countries. The group has planted over 1,000,000 trees and created award winning programs such as "Earth Messages from Kids", the "Kids Earth Flag", and the "Animal Care Team".

The website is user friendly, and appropriate for elementary students, with suggestions on what kids can do to help.



2010 International Year of Biodiversity

Biodiversity is life  
Biodiversity is our life

<http://www.cbd.int/2010/welcome/>



# EcoVoyageurs Junior



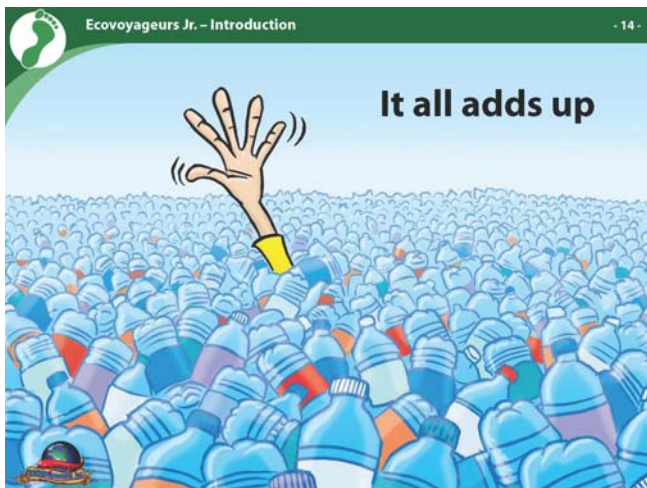
February is always the month when I want to slip on a giant sweater, wrap myself in a feather duvet and turn up the heat. As much as I would like to do that, though I know, that by keeping the room temperature just one or two degrees lower, I can reduce my energy usage and therefore reduce my Ecological Footprint. You can help students to learn about why its important to take tiny actions every day to reduce your Ecological Footprint. When all of us contribute just a bit, it adds up.



You can download these PDF presentations for free, to introduce your students to the Ecological Footprint.

There are six presentations in all, featuring original artwork for Laura Suzuki. They cover the Ecological footprint, water use, the impact of transportation, energy, food and garbage.

You can also visit [www.ecovoyaguers.ca](http://www.ecovoyaguers.ca) and sign up to *Count Yourself In!*. Students can input the things they do to help reduce their environmental footprint, and get motivated by learning what other people have been doing to reduce Canada's large footprint.



Visit [www.ecovoyageurs.ca](http://www.ecovoyageurs.ca) today. And don't forget to enter our challenge, and be eligible for a \$2,000 award.



# 2010 — International Year of Biodiversity

## What's On in February

- [World Wetlands Day](#) - February 2nd
- [The House of Today—Net Zero](#), Sarnia Ontario—Feb 10th
- [Climate Change, Oil Sands and The Potential to Build a Renewable Energy Society in Saskatchewan, Saskatoon](#), SK— Feb 10th
- [Ancient Forests-in Ontario](#), Peterborough, Ontario, Feb 11th
- [World Day of Social Justice](#) - February 20th
- [Spay Day](#) - The last Tuesday of February and throughout the month

## What's On in March

- [World Water Day](#) - held annually on March 22nd
- [Earth Hour](#) - Turn off your lights for one hour. March 27th.



## EcoVoyageurs Junior Environmental Award



Remember to apply for one of 10 Award packages for K-Grade 5 classrooms across Canada at [http://www.ecovoyageurs.ca/jr\\_en/enter\\_contest.cgi](http://www.ecovoyageurs.ca/jr_en/enter_contest.cgi). We want to share your successes with other schools across the country so enter today.



**EcoVoyageurs** is a series of free teaching resources based on the Ecological Footprint concept. All focus on our ability to live within the limits of the Earth's resources. Materials include the [intermediate print kit](#) (classroom posters and teachers' guide with lesson plans and student worksheets) and its companion [Web site: Count Yourself In](#) (a Web-based tracking tool that provides actionable steps for individuals and communities to reduce their impact of the environment) and EcoVoyageurs [Junior](#) (downloadable lesson plans, power points and graphics, supported with student activities and worksheets).

[Remove your name](#) from our mailing list. [Comments](#) 1-800-668-1023

